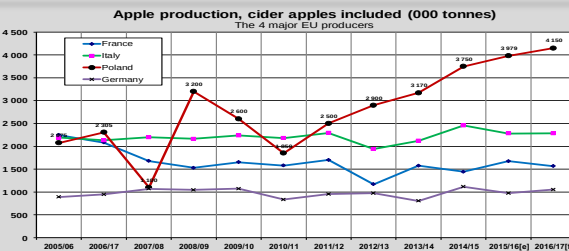
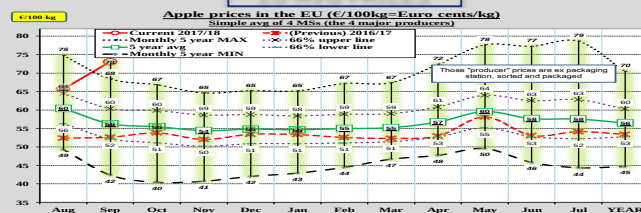
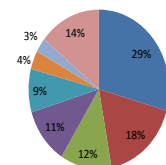


EU AVG PRICES

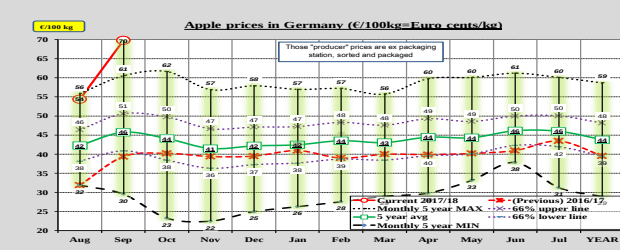
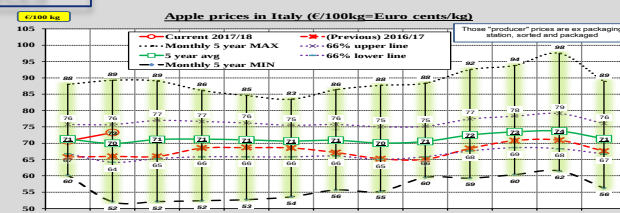
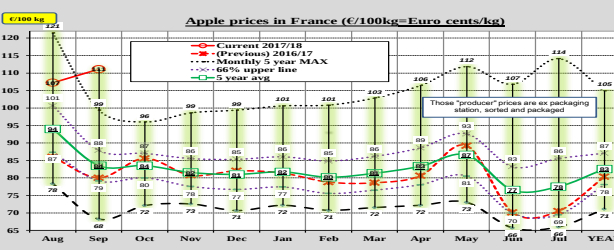
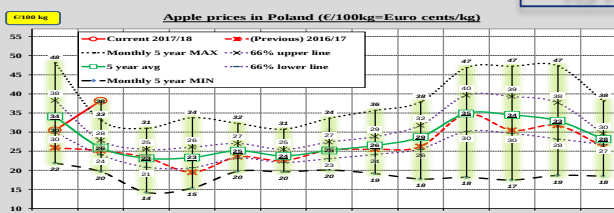
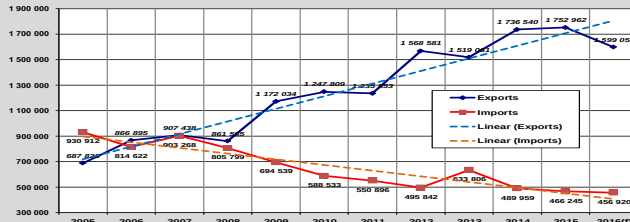


Proportion of the main apple varieties produced
in the EU (average 2013-2015)

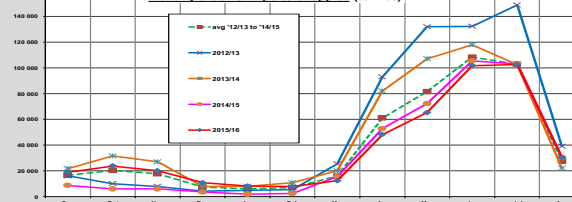


Crop development and meteo. events

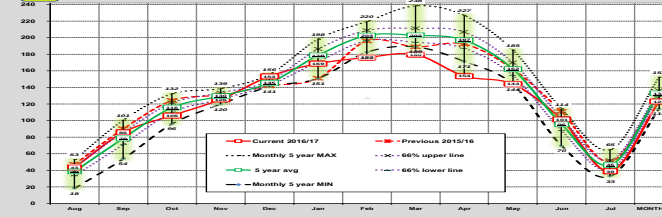
MS PRICES

ExtraEU trade for apples (tonnes)

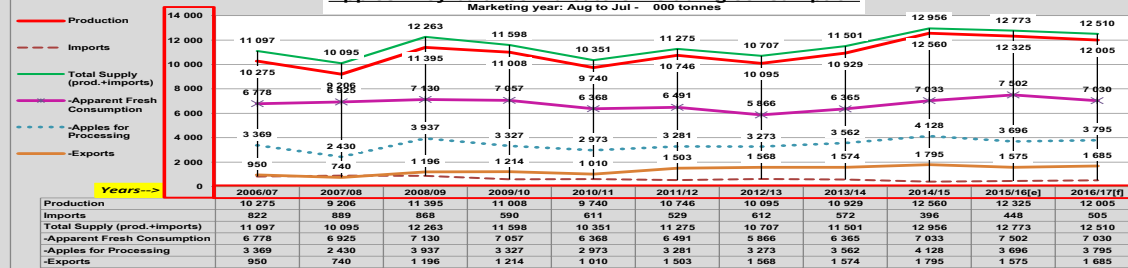
Monthly extraEU imports of apples (tonnes)



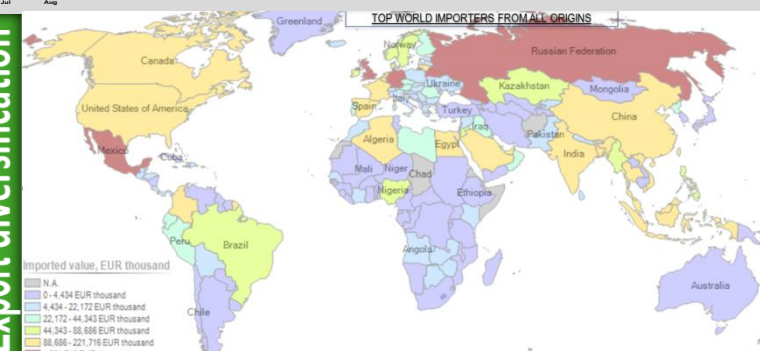
Apples - Extra-EU monthly exports - 000 tonnes (= million kgs)



Apples - key balance indicators including consumption



Export diversification





INDEX

European
Commission

0. Summary overview, market update

1. Prices

- * EU prices**
- * MS prices for major producers**

2. Production (by variety + extreme weather events + stocks)

3. Trade

- * Evolution of the trade balance**
- * Import monitoring**
- * Export development**

4. Key balance indicators including CONSUMPTION

5. Export diversification



0. SUMMARY OVERVIEW, MARKET UPDATE

- 1. The EU average price was 73 EuroCents/kg in September which is 30% above the 5 year average historical levels.**
- 2. All major producers have prices above the reference period. In the case of Poland, the Member State with the highest volume and the lowest price among the 4 major EU producers, prices are this marketing year 47% above historical levels. Three Member States of the 4 major producers (France , Germany and Poland) have prices above the maximum monthly level observed during the reference period.**
- 3. The marketing year started the 1st of August and the price differential above the reference period has been increasing since the beginning of the campaign when compared to the previous one,**
- 4. Extreme weather events during April and May of this year are at the origin of a relatively small supply level implying high prices.**
- 5. In conclusion, the current marketing year is characterized by a small supply and high prices.**

1. PRICES

1.1. EU Prices

1.2. MS prices for major producers

* Poland (1st EU28 volume producer)

* Italy (2nd)

* France (3rd)

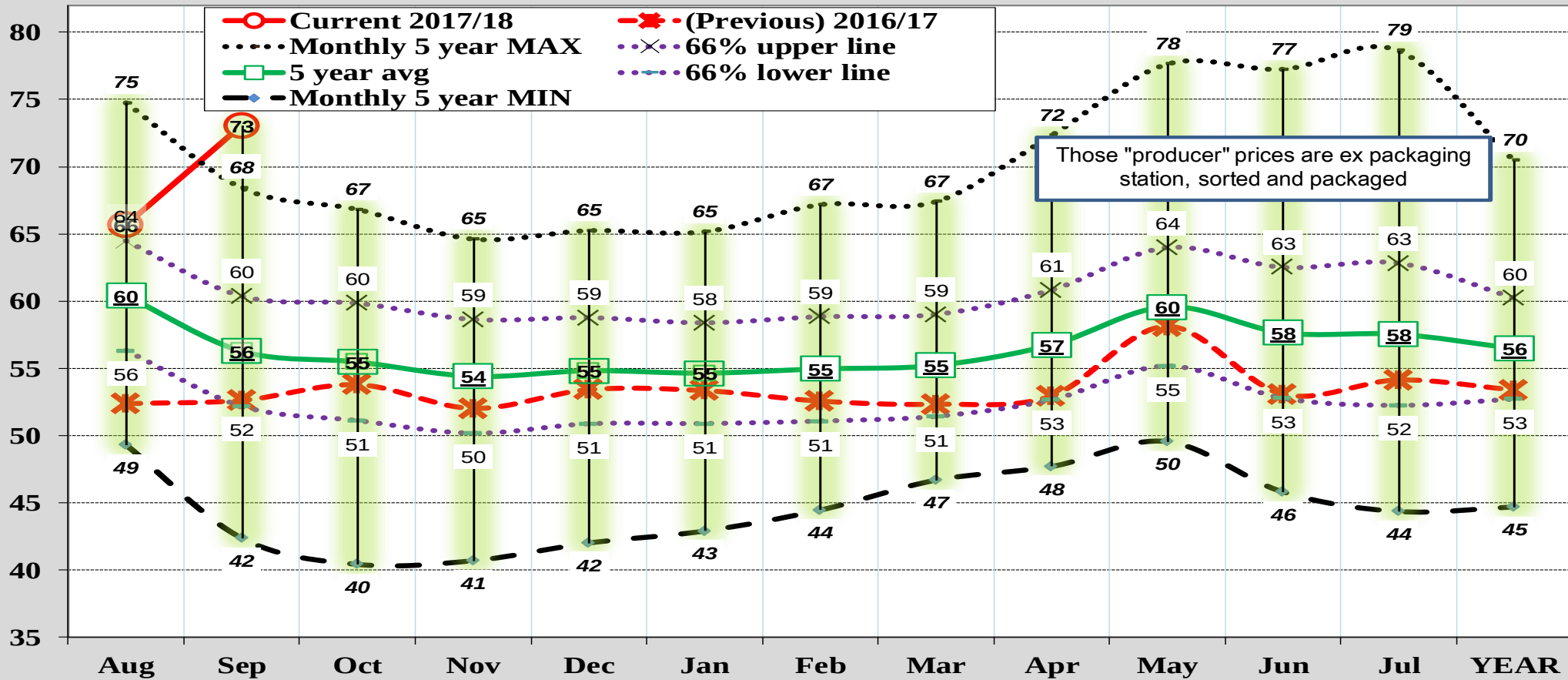
* Germany (4th)



€/100 kg

Apple prices in the EU (€/100kg=Euro cents/kg)

Simple avg of 4 MSs (the 4 major producers)



Apple prices €/100kg (= Euro cents/kg) and % changes – Setember 2017

September
data up to
week 38

CURRENT PRICES COMPARED TO 5 YEAR AVERAGE

September 2017,
Price, €/100 kg

Sept. 2017, comparison to
5 year avg, base = 100 %

73

130

PL-Poland

38

147

IT-Italy

73

105

FR-France

111

133

DE-Germany

70

153

CURRENT PRICES COMPARED TO ONE MONTH AGO

5 year avg price,
changes from Aug to Sep %

2016/17, changes
from Aug to Sep, %

-7 %

+11 %

-24 %

+25 %

-2 %

+4 %

-11 %

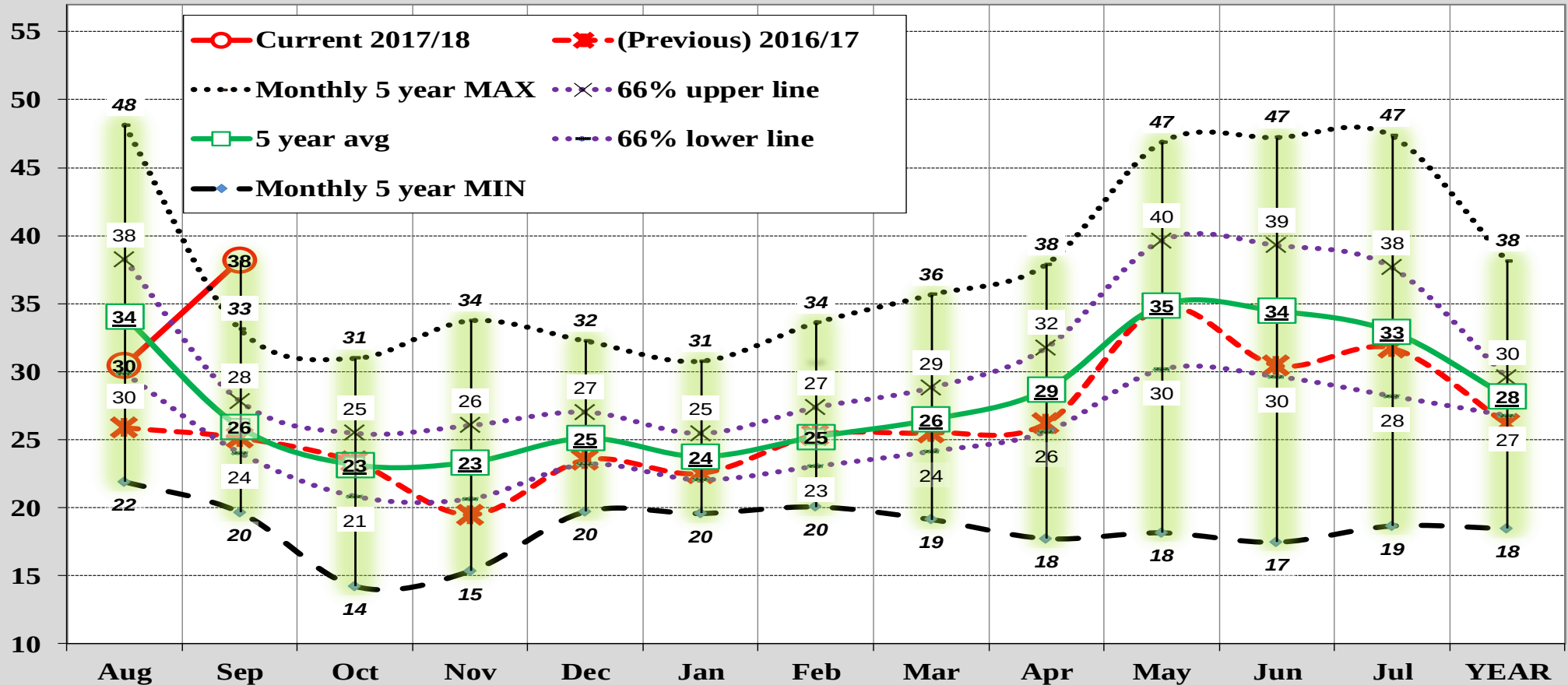
+4 %

+8 %

+28 %

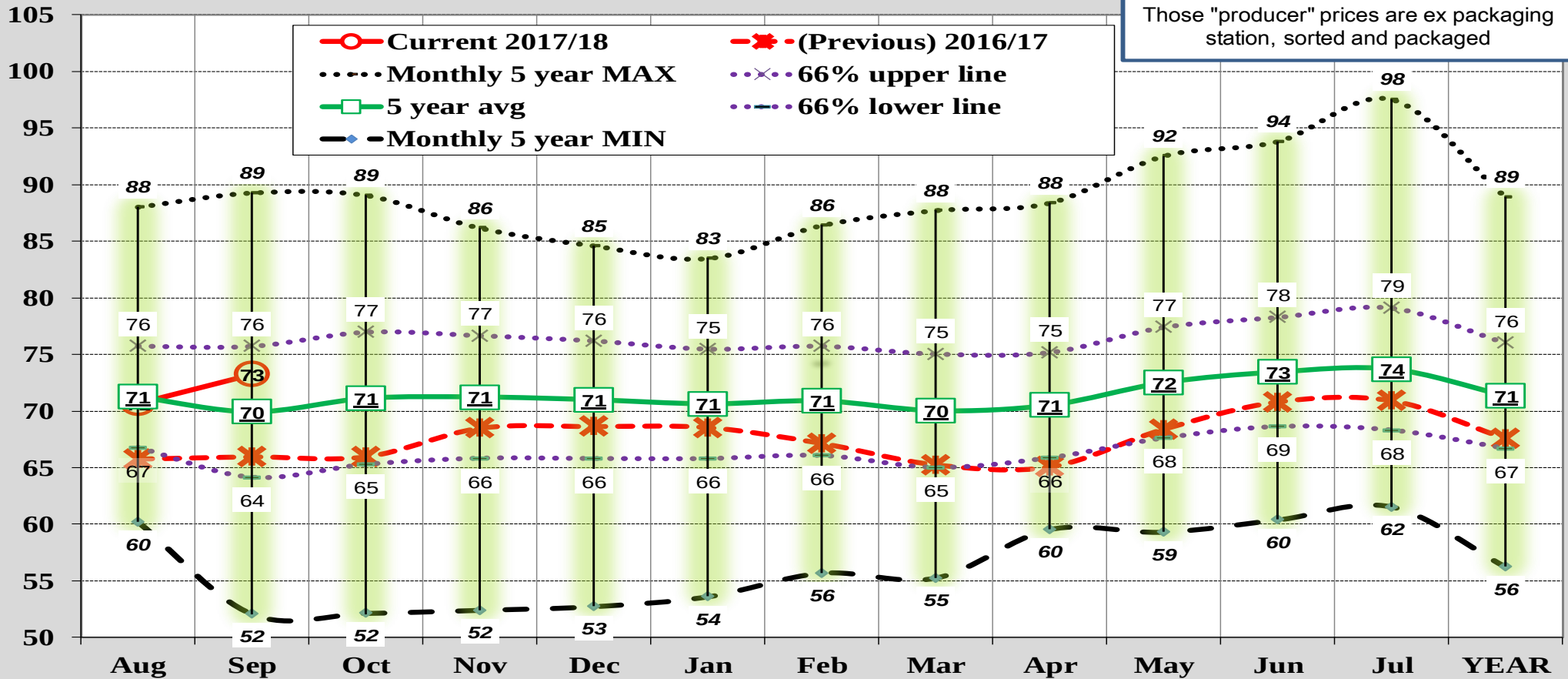
€/100 kg

Apple prices in Poland (€/100kg=Euro cents/kg)



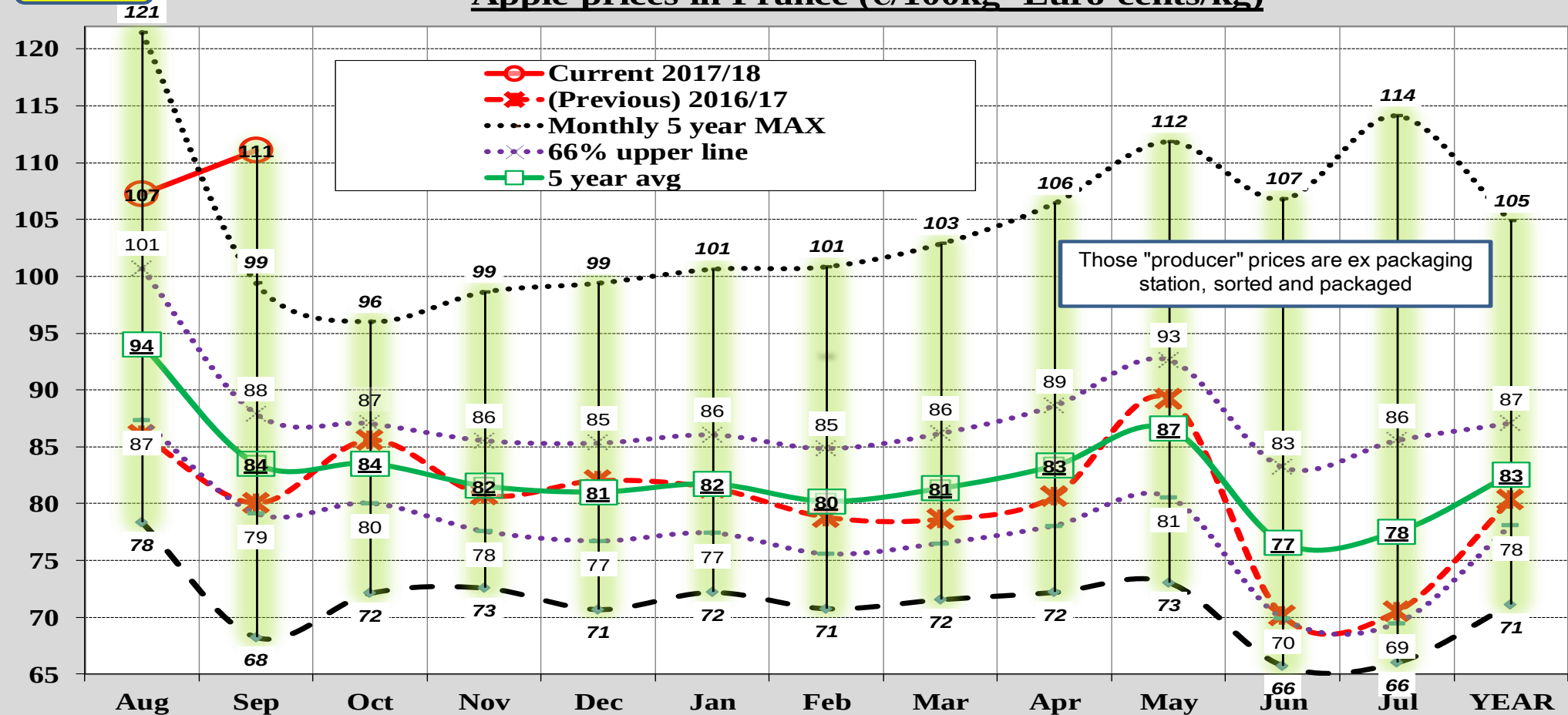
€/100 kg

Apple prices in Italy (€/100kg=Euro cents/kg)



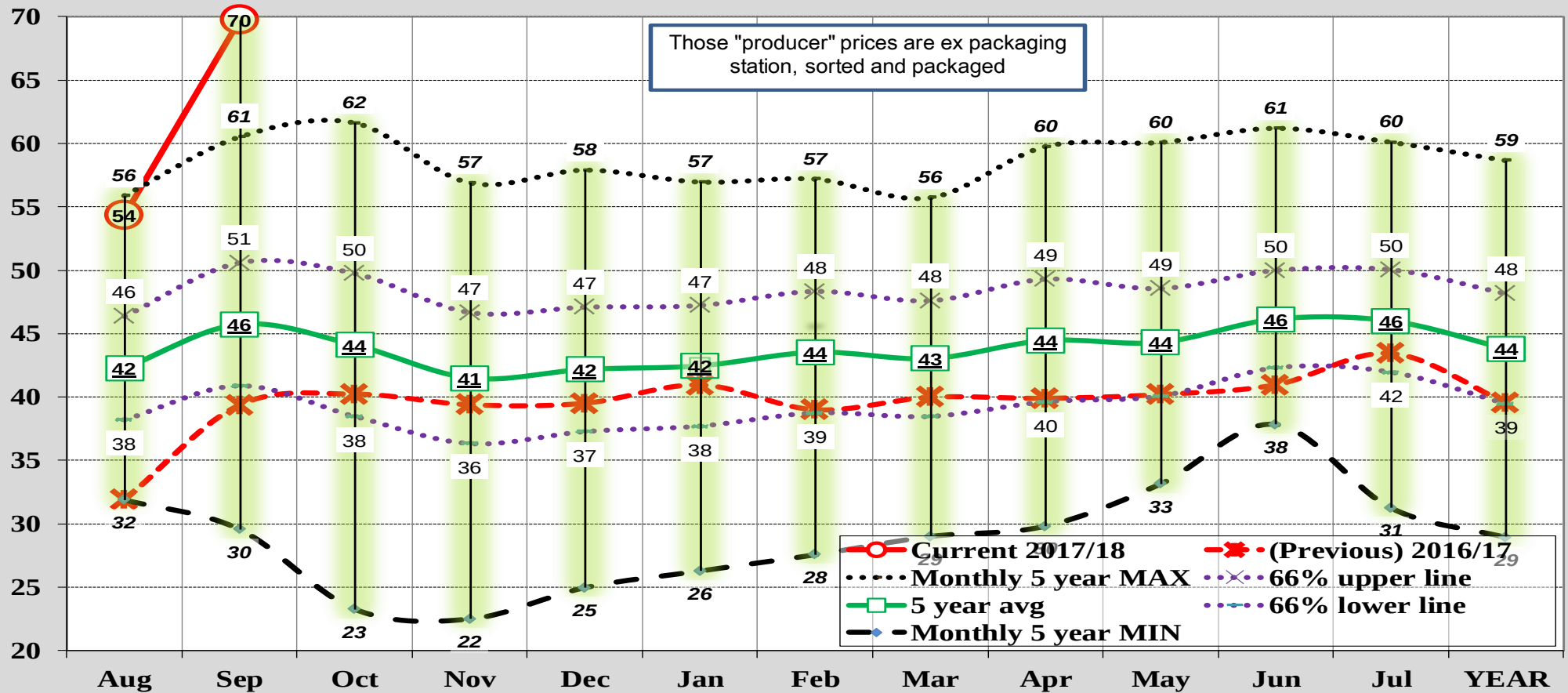
€/100 kg

Apple prices in France (€/100kg=Euro cents/kg)



€/100 kg

Apple prices in Germany (€/100kg=Euro cents/kg)





2. PRODUCTION

2.1. EU production for MSs that are major producers

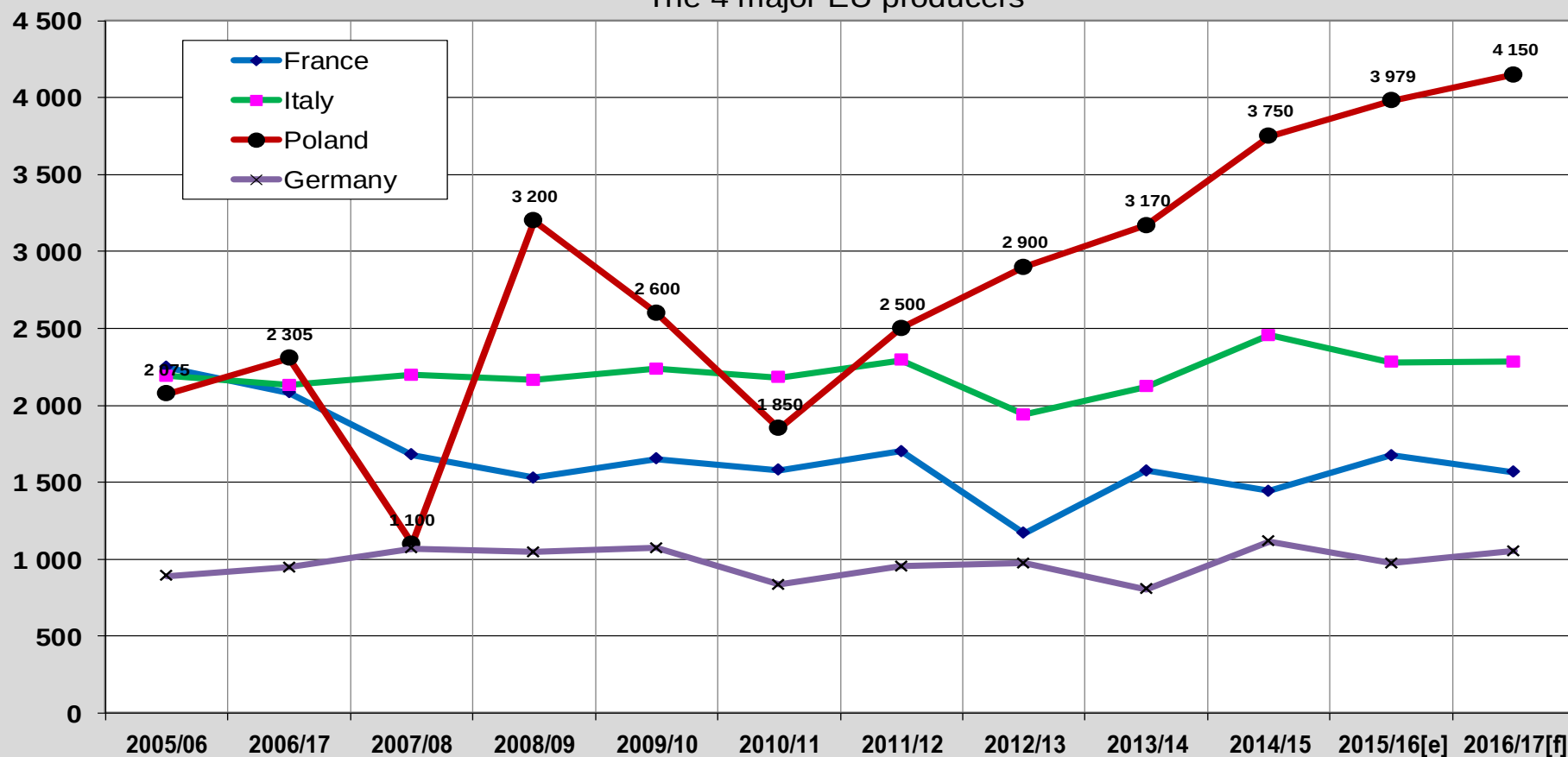
2.2. EU production by variety (%)

2.3. Extreme weather events

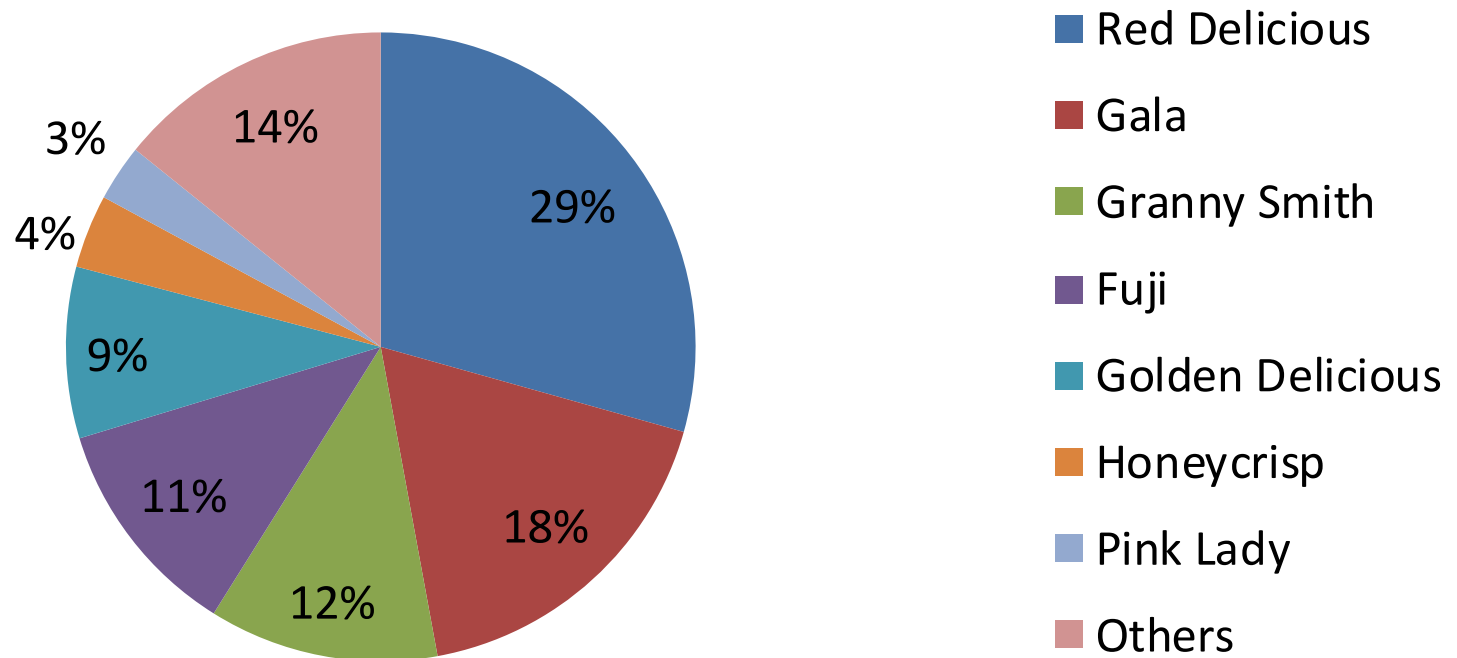
2.4. Apple stocks

Apple production, cider apples included (000 tonnes)

The 4 major EU producers



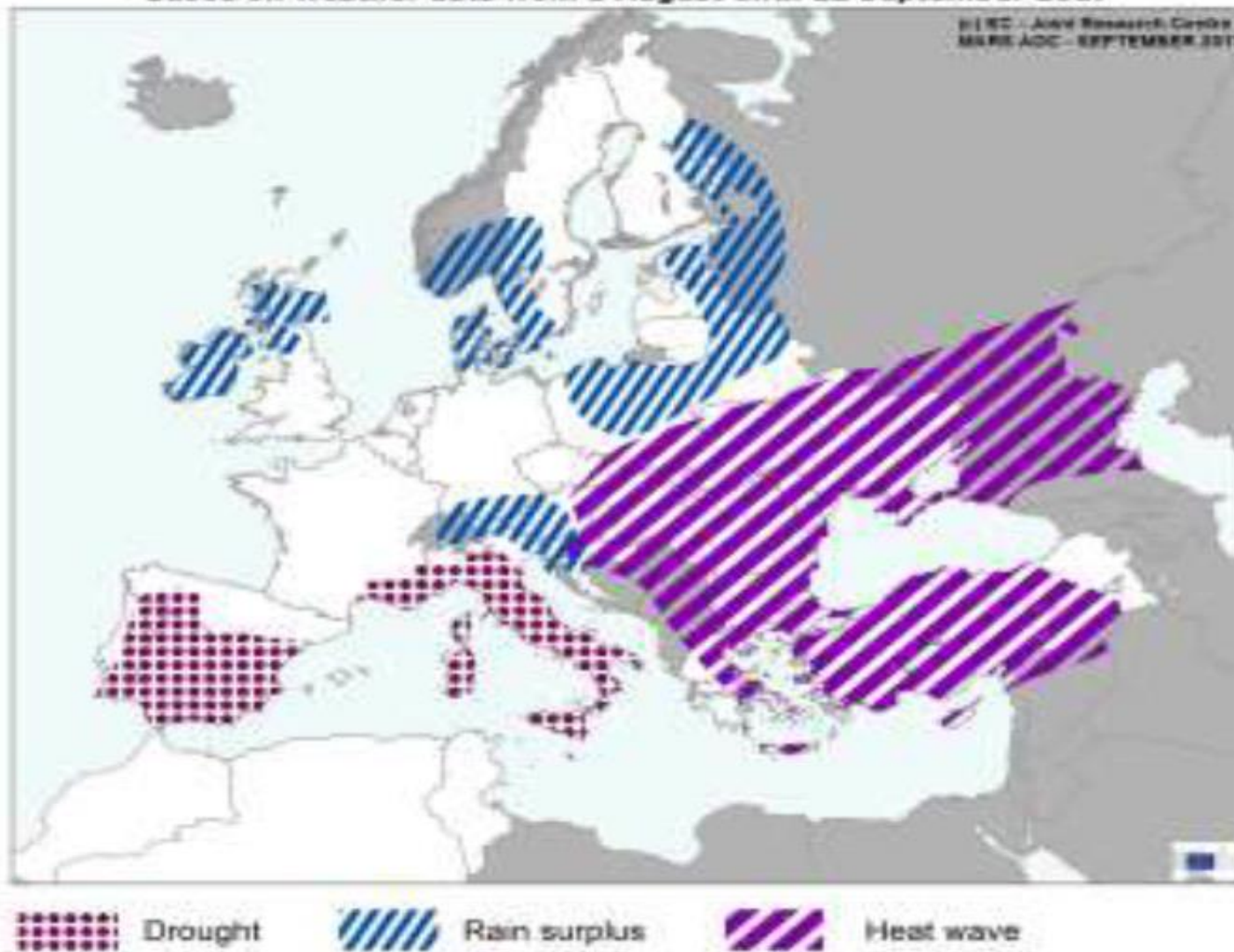
Proportion of the main apple varieties produced in the EU (average 2013-2015)

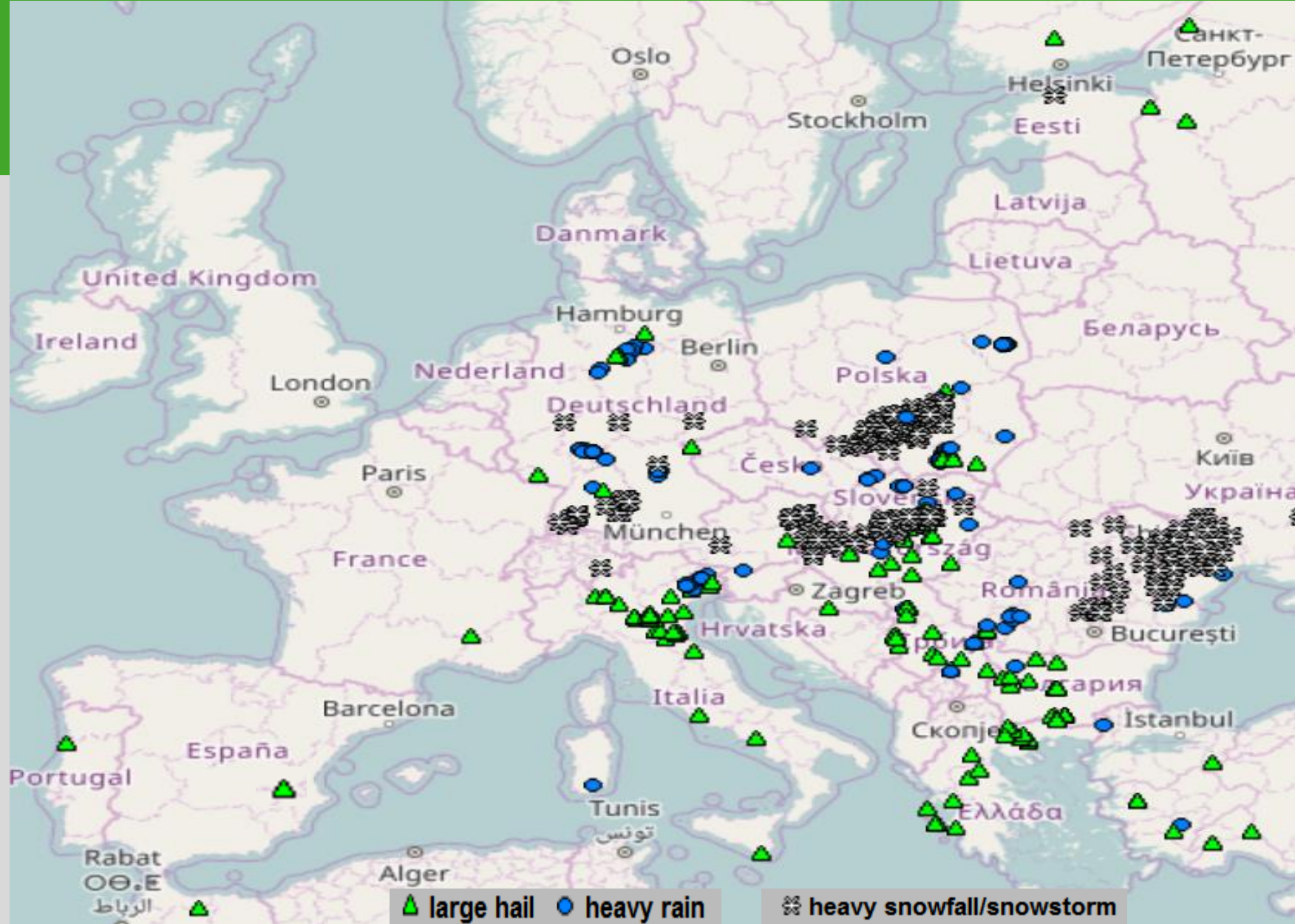


AREAS OF CONCERN - EXTREME WEATHER EVENTS

Based on weather data from 1 August until 22 September 2017

EC JRC - Joint Research Centre
MAE JOC - SEPTEMBER 2017

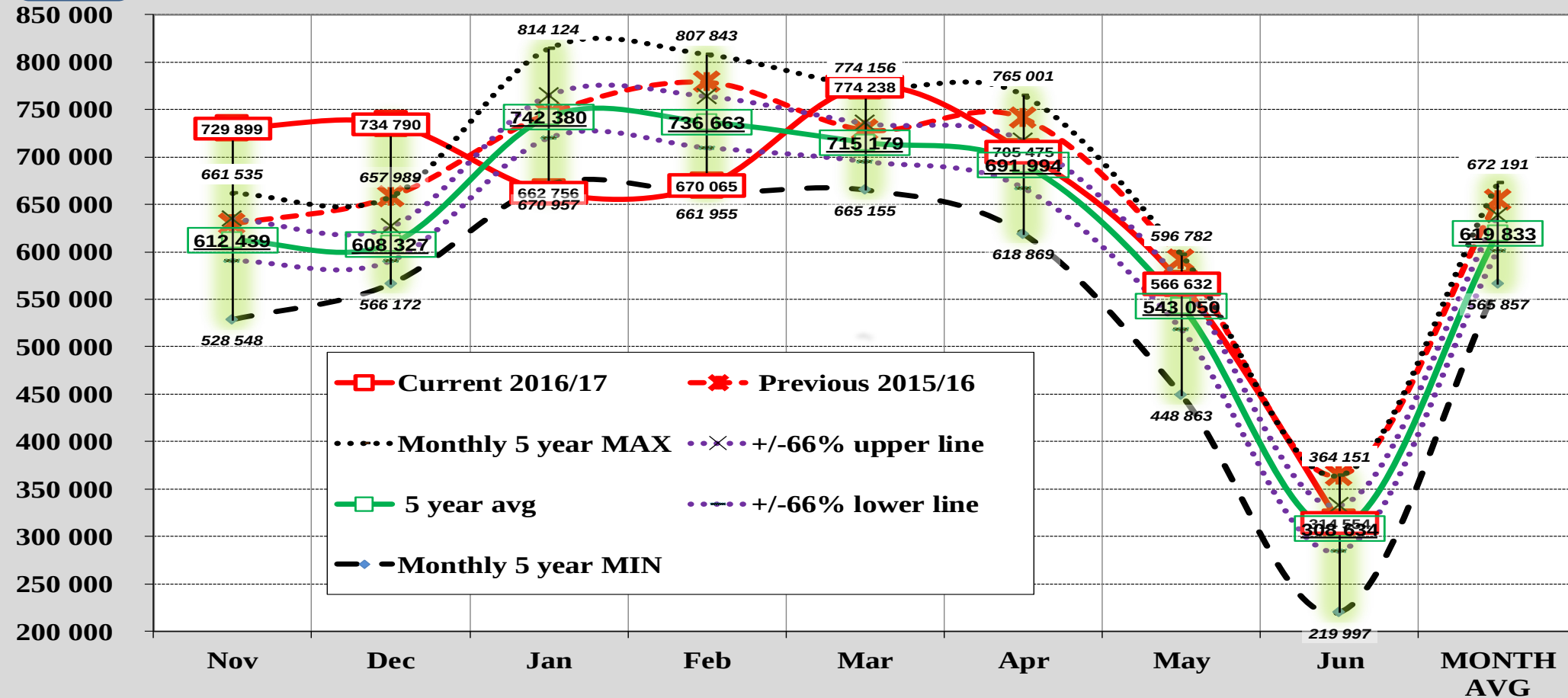


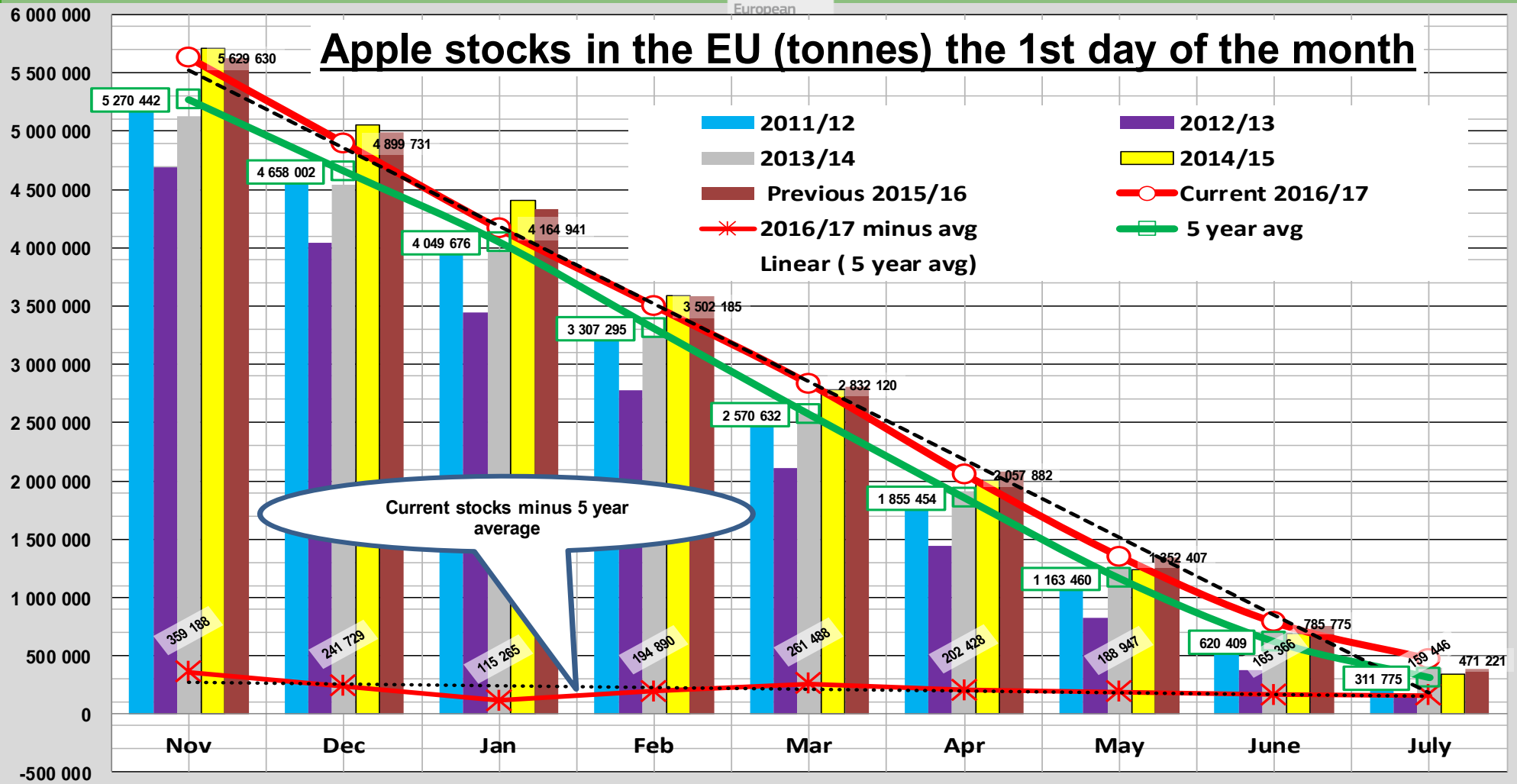




tonnes

Apples - Monthly unstocking rates in the EU - tonnes





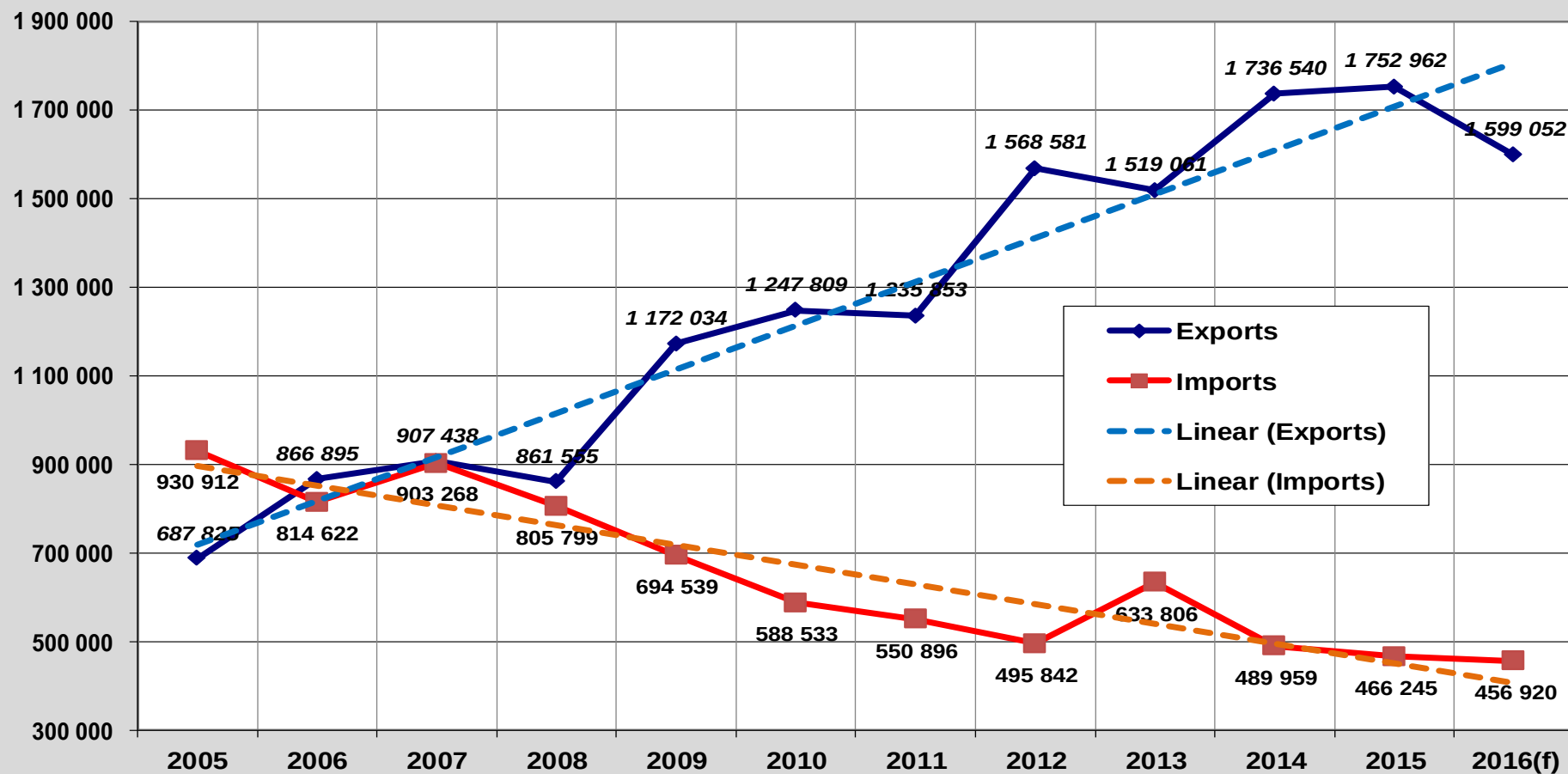
3. TRADE

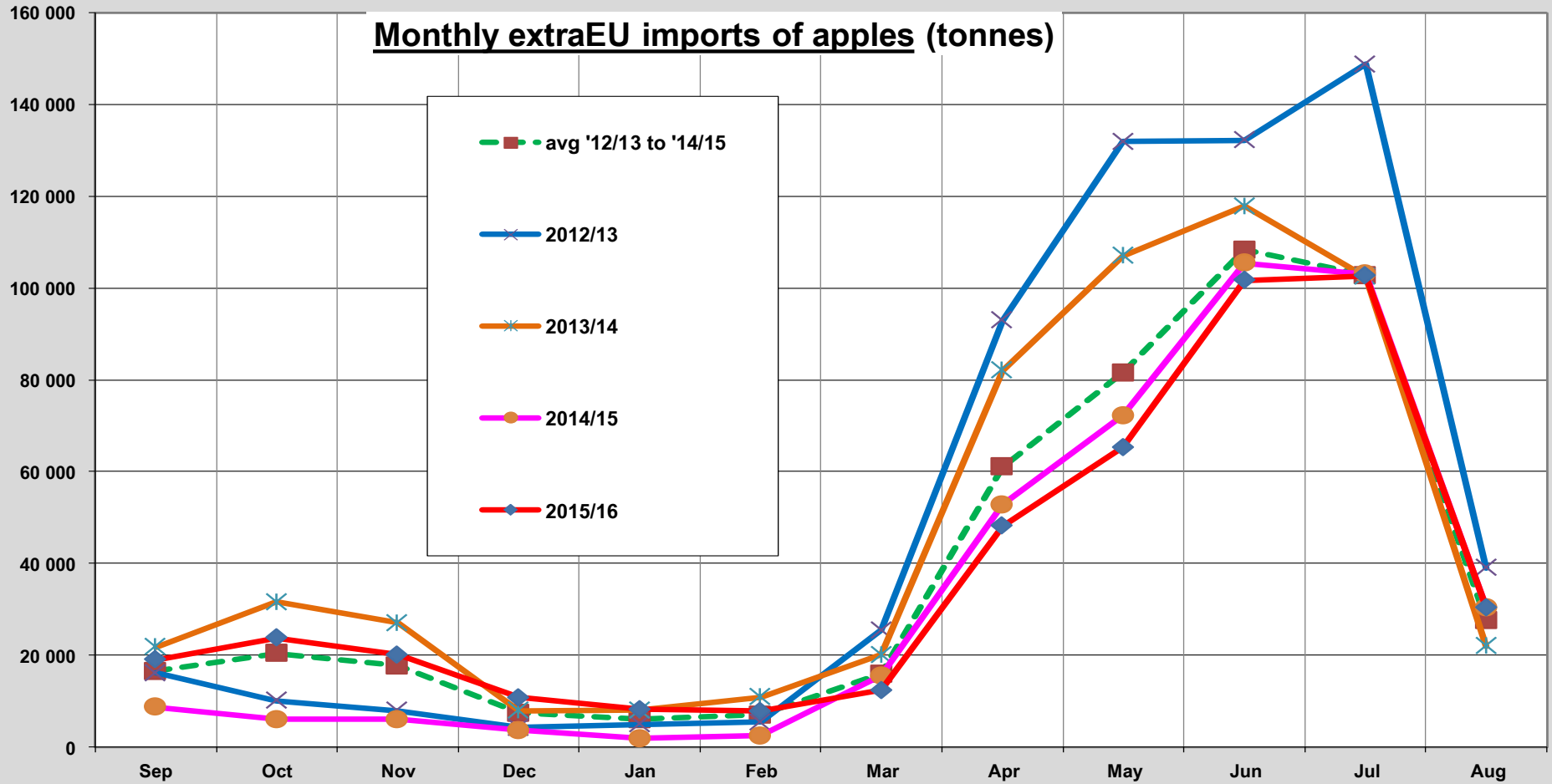
3.1. Evolution of the trade balance

3.2. Import monitoring

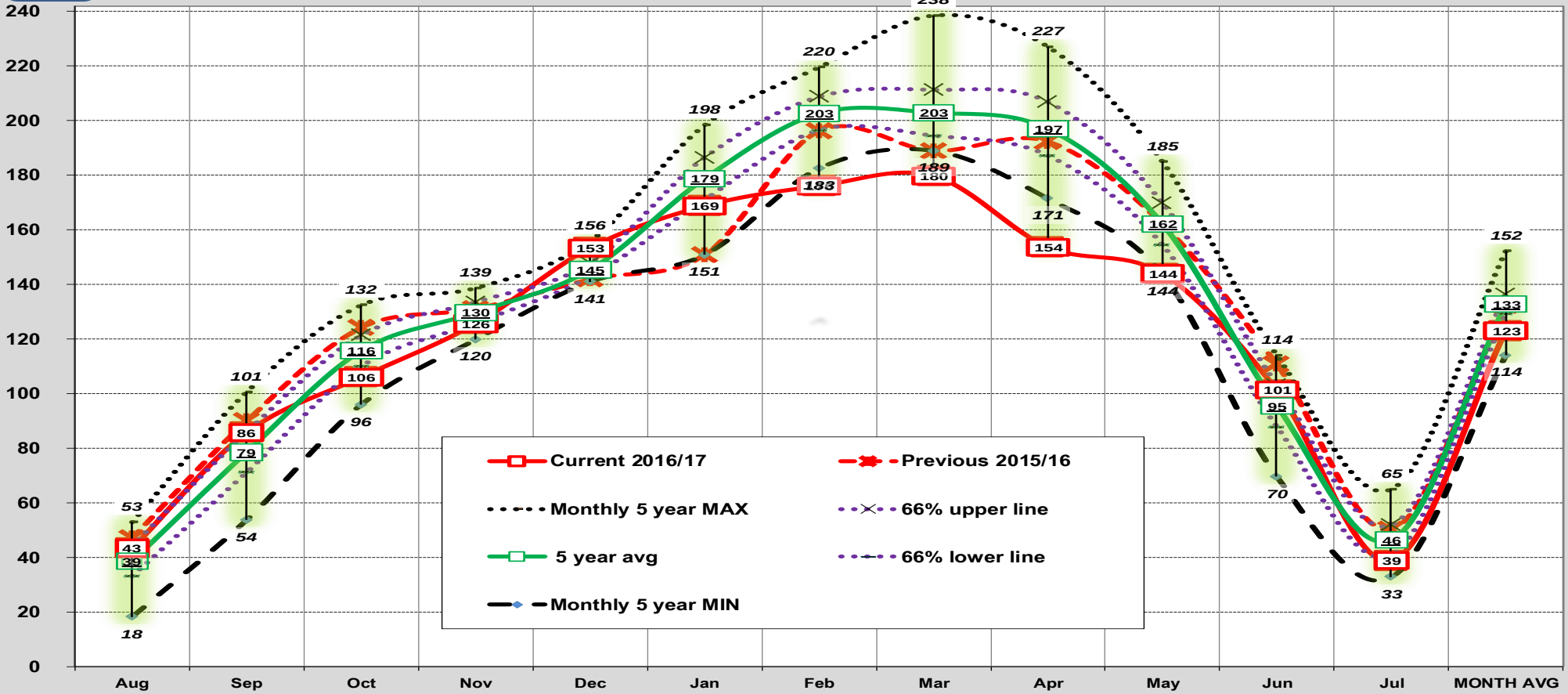
2.3. Export development (export diversification is under section 5)

ExtraEU trade for apples (tonnes)





Apples - Extra-EU monthly exports - 000 tonnes (= million kgs)



4. KEY BALANCE INDICATORS

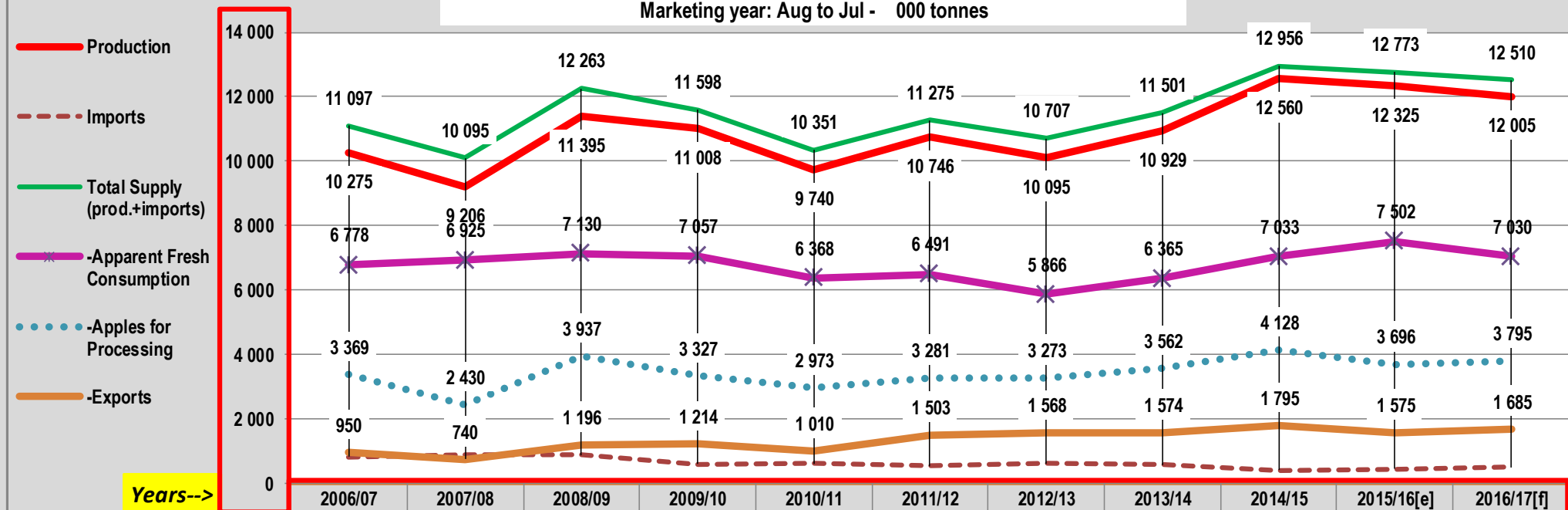
including CONSUMPTION

- Production
- Imports
- Total supply (production +imports)
 - * Apparent fresh consumption
 - * Apples for processing
 - * Exports
- Market access (Imports/Fresh consumption)
- Fresh production exported (%)
- Apparent fresh consumption (kg/person)



Apples - key balance indicators including consumption

Marketing year: Aug to Jul - 000 tonnes

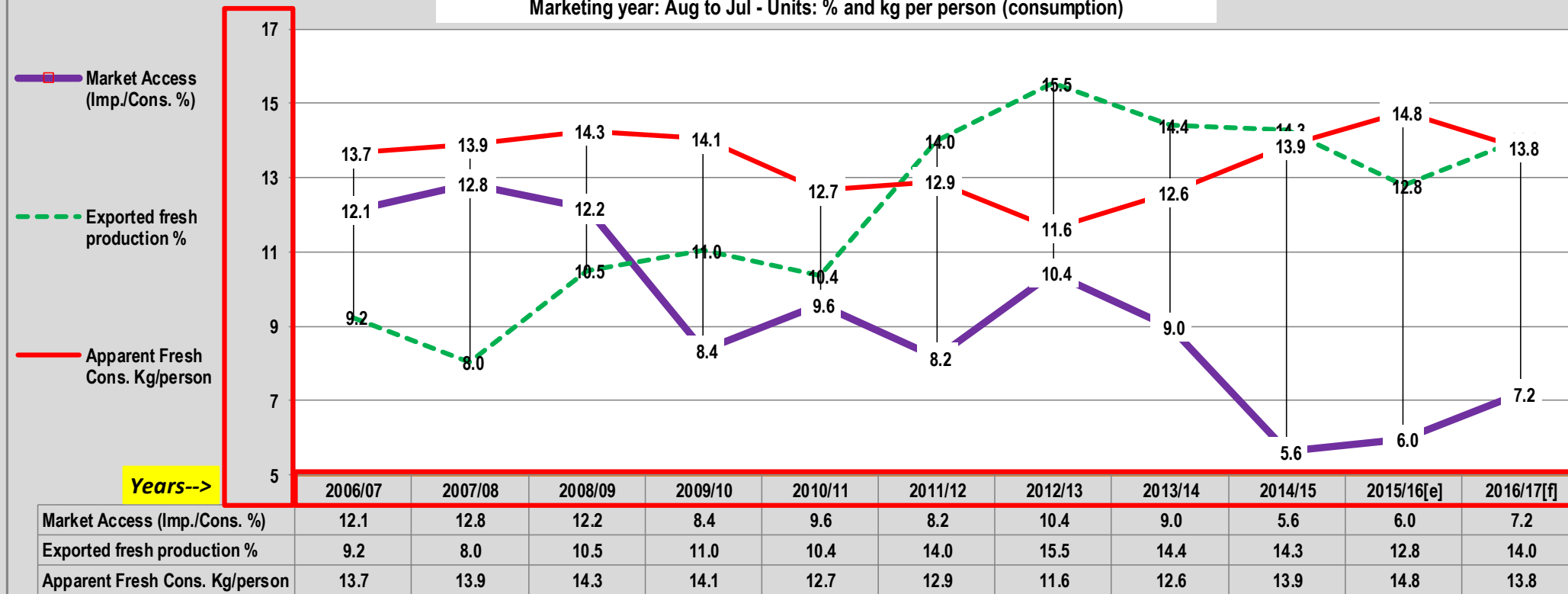


	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16[e]	2016/17[f]
Production	10 275	9 206	11 395	11 008	9 740	10 746	10 095	10 929	12 560	12 325	12 005
Imports	822	889	868	590	611	529	612	572	396	448	505
Total Supply (prod.+imports)	11 097	10 095	12 263	11 598	10 351	11 275	10 707	11 501	12 956	12 773	12 510
-Apparent Fresh Consumption	6 778	6 925	7 130	7 057	6 368	6 491	5 866	6 365	7 033	7 502	7 030
-Apples for Processing	3 369	2 430	3 937	3 327	2 973	3 281	3 273	3 562	4 128	3 696	3 795
-Exports	950	740	1 196	1 214	1 010	1 503	1 568	1 574	1 795	1 575	1 685



Apples - key balance indicators including consumption (+)

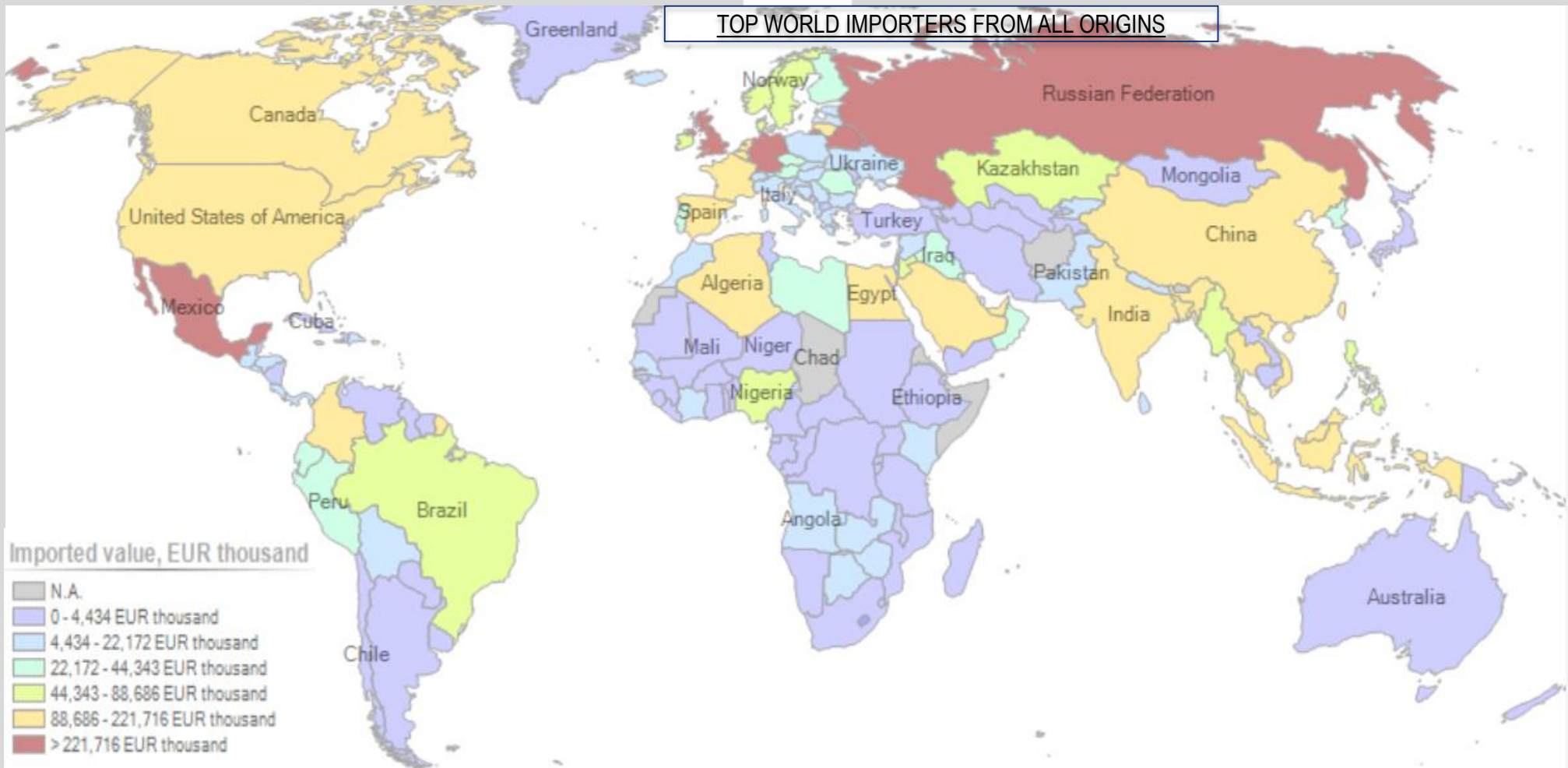
Marketing year: Aug to Jul - Units: % and kg per person (consumption)



5. EXPORT DIVERSIFICATION

- Map of top world importers of apples
- Bar chart on top world importers and annual growth rates
- Key trade indicators on top world importers of apples
- Main apple traders in the world and degree of diversification
- World consumption of apples, main players

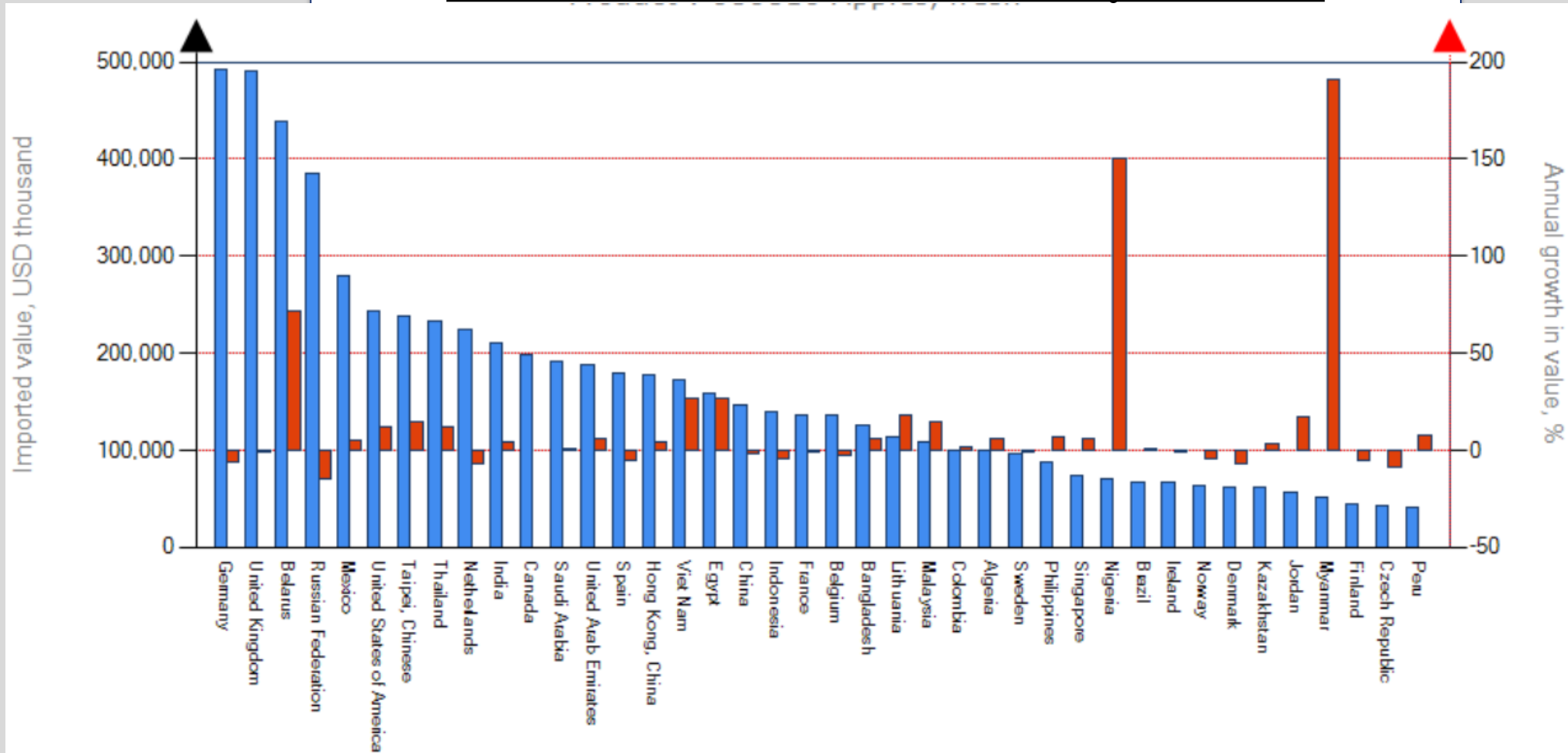
TOP WORLD IMPORTERS FROM ALL ORIGINS



Further detail



TOP WORLD APPLE IMPORTERS FROM ALL ORIGINS and % Annual growth in value 2011-15



Further detail



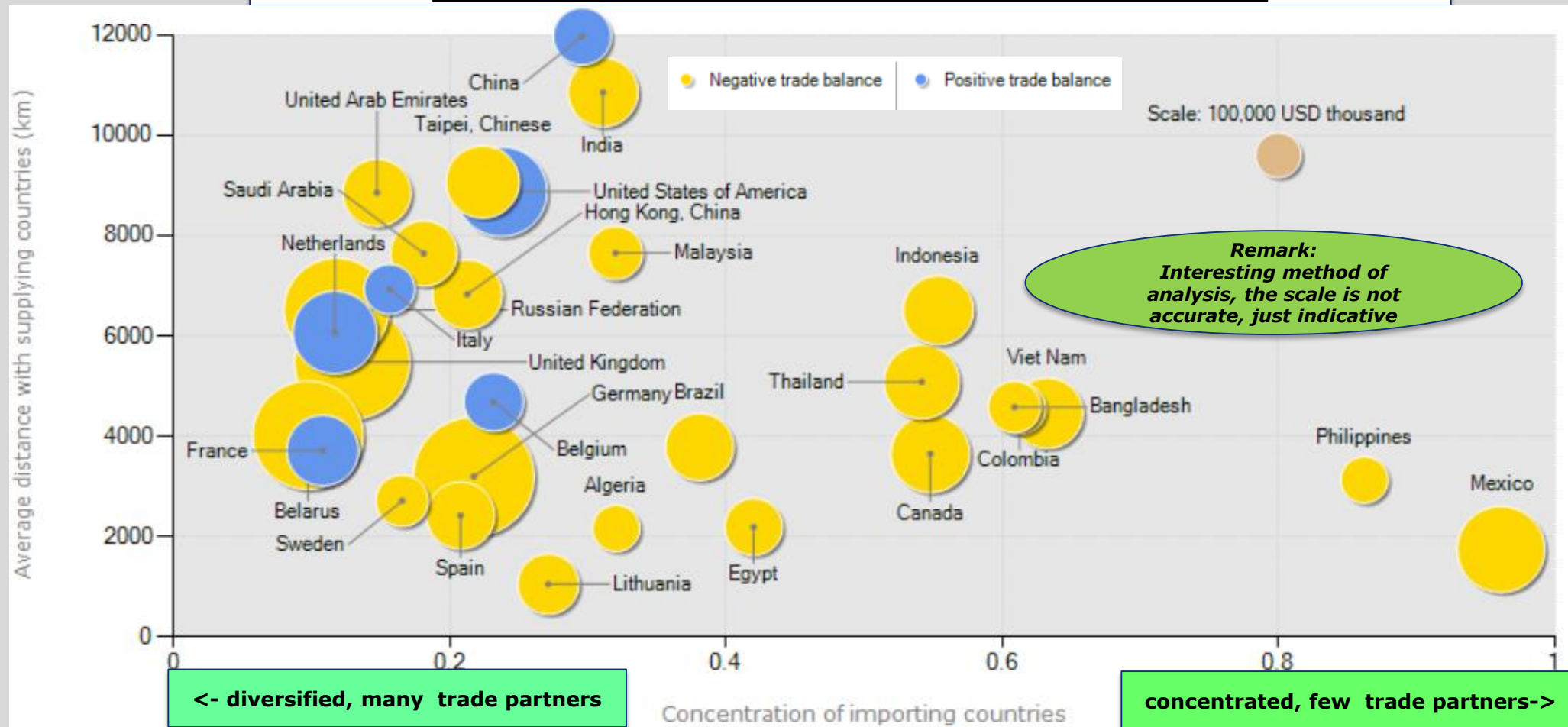
TOP WORLD APPLE IMPORTERS FROM ALL ORIGINS

Importers	Trade Indicators											Average tariff (estimated) applied by the country (%)
	Value imported in 2015 (USD thousand)	Trade balance in 2015 (USD thousand)	Quantity imported in 2015	Quantity Unit	Unit value (USD/unit)	Annual growth in value between 2011-2015 (%)	Annual growth in quantity between 2011-2015 (%)	Annual growth in value between 2014-2015 (%)	Share in world imports (%)	Average distance of supplying countries (km)	Concentration of supplying countries	
World	7,485,049	-557,194	0	No quantity		2	2	-4	100	4,994	0.08	
Germany	492,206	-417,558	641,882	Tons	767	-6	0	-17	6.6	2,925	0.23	4
United Kingdom	491,560	-475,442	426,454	Tons	1,153	-1	-2	-9	6.6	6,420	0.16	4
Belarus	439,472	-328,479	731,119	Tons	601	72	65	103	5.9	3,713	0.12	6.2
Russian Federation	384,719	-382,595	880,311	Tons	437	-15	-7	-38	5.1	5,224	0.14	5.8
Mexico	279,849	-279,338	306,402	Tons	913	5	9	1	3.7	1,696	0.97	19.3
United States of America	243,503	783,505	153,277	Tons	1,589	12	2	-14	3.3	8,578	0.33	0
Taipei, Chinese	238,701	-238,642	157,097	Tons	1,519	15	4	-2	3.2	9,633	0.25	25.9
Thailand	232,343	-231,498	159,510	Tons	1,457	12	5	36	3.1	5,467	0.49	7.4
Netherlands	225,201	-33,791	238,839	Tons	943	-7	-5	-36	3	5,897	0.12	4
India	209,944	-203,167	193,692	Tons	1,084	4	3	-10	2.8	11,252	0.34	49
Canada	197,975	-157,898	212,337	Tons	932	0	2	-21	2.6	2,903	0.67	2.5
Saudi Arabia	190,813	-188,585	204,292	Tons	934	1	2	7	2.5	7,599	0.2	0
United Arab Emirates	188,422	-169,394	180,472	Tons	1,044	6	5	-6	2.5	8,879	0.16	0
Spain	179,475	-78,089	232,268	Tons	773	-5	0	-17	2.4	2,168	0.29	4
Hong Kong, China	177,689	-125,337	165,442	Tons	1,074	4	5	20	2.4	7,088	0.23	0
Viet Nam	173,037	-172,778	120,018	Tons	1,442	27	7	-7	2.3	5,249	0.56	10.9
Egypt	158,031	-155,760	240,079	Tons	658	27	37	14	2.1	2,171	0.42	22.6
China	146,650	885,517	87,563	Tons	1,675	-2	-5	217	2	12,118	0.3	17.6
Indonesia	139,012	-138,954	84,065	Tons	1,654	-4	-19	-31	1.9	7,552	0.52	4.8
France	136,300	483,881	193,218	Tons	705	-1	3	6	1.8	4,527	0.13	4
Belgium	135,991	5,541	149,962	Tons	907	-3	-3	-10	1.8	5,546	0.24	4
Bangladesh	126,401	-126,401	177,658	Tons	711	6	4	23	1.7	4,609	0.6	25

Further detail



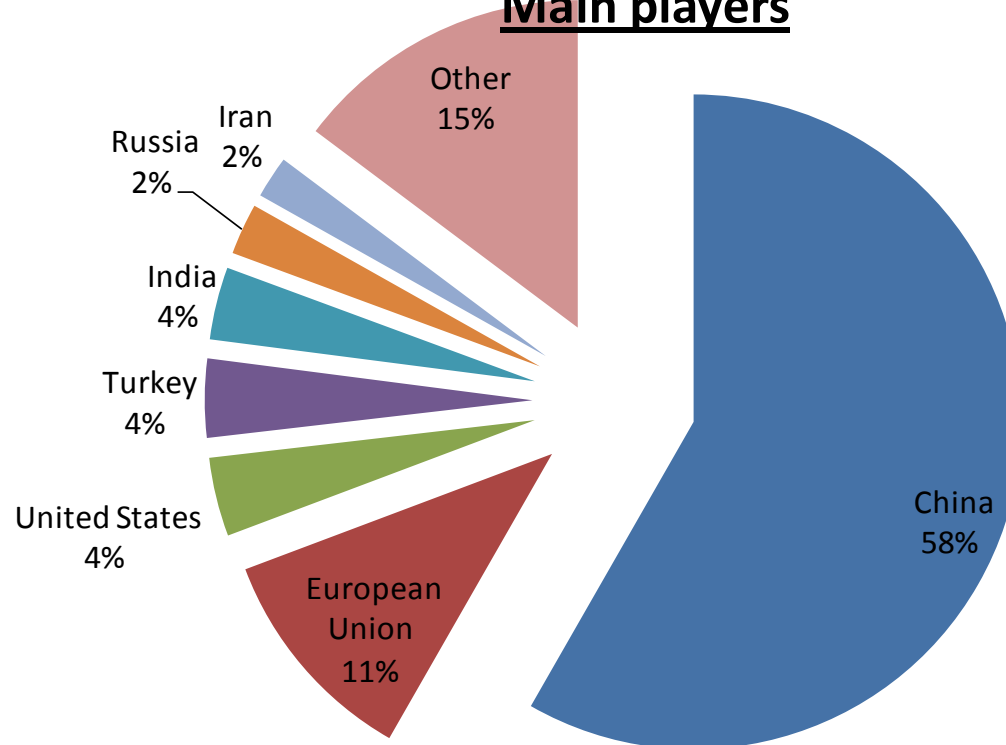
TOP 30 APPLE IMPORTERS AND SUPPLIERS FROM AND TO ALL ORIGINS – Value Terms





World consumption of apples 2015/16 (volume)

Main players



End

Thank you